Introduction To Psychology
PSY 201

William H. Knapp III

Attendance
• Taken for record keeping
  – Not graded (we have quizzes for that)

Study Guides
• One study guide for each regular day of class.
  – To be completed **BEFORE** class.
  – Quizzes and Exams are created from the study guides.
    • If you do the study guides **BEFORE** class, you should do very well in this class.
• Study guides and slides at wknapp.com/classes.php
Quizzes

• N multiple-choice quizzes (hopefully every day).
  – Each worth N/100 points = 100 points total
  – Quizzes will be given at the beginning of class.
  – Quizzes will cover information from that day’s study guide.
    • Make sure you do your study guides BEFORE class.

Psychology in the Media

• 50 points total
  – Find news stories or popular media references to what we’re discussing in class.
    • Up to 5 points each.
  – Critique the source you or your classmates have identified.
    • Up to 10 points each.
  – Provide an APA reference for a peer-reviewed journal article related to the source you or your classmates have identified.
    • Up to 5 points each.
  – You can submit as much as you want or need to get the grade you desire.
    • I’ve designed collabor8r.com to facilitate this.
    • Alternatively, you can upload your submissions to the LMS at my.sehir.edu.tr.
Research Participation

- Participate in 2.5 hours of research
  - 20 points per hour = 50 points total
  - Participation will help you:
    • Understand how research is done.
    • Appreciate the importance of scientific research.
- Alternative (to avoid coercion):
  - Describe in 1-2 pages what it would be like to participate in an experiment detailed in a peer-reviewed journal article from 2010-2012.
    • Up to 25 points each for a maximum of 50 points.
- You can mix and match for 50 points maximum.
  - E.g. one 20 point paper and 1.5 hours of research.

Exams

- 4 non-cumulative, multiple-choice exams
  - 100 points each = 400 points total
  - No time limit.
    • You can come early and stay late if you’d like.
  - Questions come from study guides.
  - You’re free to review the answer key upon completing the exam.
- No make up exams will be given*.
  - Can take late for no credit.
  - Take optional final.
Extra Credit

• Make a video demonstrating some psychological phenomenon other than psychological disorders.
  – Should be educational.
  – Should be accurate.
  – Should be entertaining.
  – Up to 15 points each maximum of 30 points total.

Summary

<table>
<thead>
<tr>
<th>Component</th>
<th>Points Each</th>
<th>Number</th>
<th>Possible Points</th>
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</thead>
<tbody>
<tr>
<td>Attendance</td>
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<tr>
<td>Study Guides</td>
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<td>Quizzes</td>
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<td>100</td>
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<tr>
<td>Research Participation</td>
<td>Up To 50</td>
<td>At Least 1</td>
<td>50</td>
</tr>
<tr>
<td>Psychology in the News</td>
<td>Up To 5</td>
<td>At Least 1</td>
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<tr>
<td>Exams</td>
<td>100</td>
<td>4</td>
<td>400</td>
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<tr>
<td>Extra Credit</td>
<td>Up To 25</td>
<td>Not Required</td>
<td>Up To 25+bonus</td>
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<tr>
<td>Total</td>
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### Grades

<table>
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<th>Grade</th>
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<th>Lower Cutoff %</th>
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If you’re wondering why 537/600 ≠ 90, I round up (89.5=90)

I don’t like to give A+’s or A−’s. However, if you want the chance to get an A+, send me an email this week. Be warned, with the chance to get an A+ also comes the chance to get an A−. I will not change the way your grade is determined the last week of class, or even next week, so let me know, in writing, now.

### Optional Final

- **CANNOT** hurt your grade!
- Will replace worst 100 point grade component.
  - Only if you do better
  - E.g. Worst Exam
  - E.g Total for quizzes
  - E.g Total for research and psychology in the news
- Questions drawn from previous exams.
  - Can review previous exams during office hours throughout the semester.
- This is a gift. Take it!
Psychology & Life

William H. Knapp III
Introduction to Psychology (1)
13/02/2012

Stereotypical Psychology
What is Psychology?


The scientific study of the mind.

Human Soul => Human Behavior?

Human Soul => Human Behavior ?

- Religion
- Philosophy
- Mind
- Science

What is the mind’s domain?

Behavior!
Who Cares?

A general approach.

What’s the topic?
Is the topic important?
   If not: DON’T WASTE YOUR TIME!
How could the topic be studied?
How has the topic been studied?
What have these studies told us?
Is there anything else to learn?
   Probably!

Why should anyone really care about psychology?

Is psychology important?

Modern Psychology

Marketing


Video Games

Video Game Design

Video Game Effects
Bushman, B.J., & Gibson, B. (2011). Violent video games cause an increase in aggression long after the game has been turned off. *Social Psychology and Personality Science, 2*, 29-32.

Sports

Music
Psychology & Şehir

- History
  - http://en.wikipedia.org/wiki/Case_study
- Cinema and Television
- Literature
- Sociology
- Political Science
  - http://en.wikipedia.org/wiki/Political_psychology
- Industrial Engineering
- Computer Science
- Law
  - http://en.wikipedia.org/wiki/Legal_psychology
- Management

Take Home Points

Psychology is the scientific study of the mind.

We’ll talk more about what science is later.

The mind/brain plays a role in almost all human behavior.

(even how genes are expressed).

Psychologists are interested in ANYTHING humans can do (i.e. behavior) and some things they can’t.

Perception, Motivation, Sex, Reasoning, Breathing, Language, Pooping, Art...

We’ll talk about a small fraction of the things we can do.
Topics For Next Class

- What is memory?
- How does information get into memory?
- Are there different types of memory?
- Why do we forget?

- Make sure you download the study guide and complete it BEFORE next class.